LEARNING OBJECTIVES

- Review research resources
- Review effective strategies for searching and accessing resources from the Web and databases
- Live demo on using library research databases
STARTING LINE
RESEARCH RESOURCES

- Books
- Databases of journal articles
DID YOU KNOW........
information available on the Internet is not regulated for quality or accuracy
almost anyone can publish anything they want on the Web
often difficult to determine authorship of Web sources

WHY DO YOU NEED TO EVALUATE INFORMATION FOUND ON THE INTERNET?
- even if the author is listed, he or she may not always be represented honestly
- the author may represent opinions as fact
- Therefore, the responsibility is on the user to evaluate resources effectively

Why do you need to evaluate information found on the Internet?
WHY NOT GOOGLE?

- Anyone can publish anything on the Internet
- Millions and millions of hits
  - Which are accurate and valid?
  - Requires your time to evaluate
- Does not include information found in library databases of scholarly journals
“On the Internet, nobody knows you’re a dog.”
KNOW YOUR SOURCE

- Some domains are more authoritative than others
  - .edu
  - .gov

- Ask yourself
  - Who wrote the information?
  - When was it written?
  - Why was it written?

- Will the information I find through Google meet my professor’s requirements for scholarly materials?
WHICH DATABASE TO CHOOSE?
Databases are key

- Premium online subscription information resources
- Online collections of journal and newspaper articles, information from published works
- Searchable
- Often contain full-text articles
HOW TO START?

- Put the problem in the form of a question
- Search
- Examine your results
- Revise your search question if needed
QUESTION-BASED LITERATURE REVIEW STRATEGY

What is the problem?
“\(\text{I heard people say that party photos on Facebook could cause me trouble when I go looking for a job after college.}\)"

What is the question?
“\(\text{Do employers check social networking sites as a part of the interview process?}\)"

What are the question’s concepts?
1: social networking    2: prospective employers    3. job search
GENERAL RULE

Start big
then
narrow down

Is the reason for 0 results because there is nothing in this database
or
(more likely)
were the wrong words used?
LIBRARY DATABASES

- Academic Search Premier
- ProQuest Central
- Wilson OmniFile FullText Mega

WEB SITES

- Depends on your topic
  + Social networking
    Jobsearch.about.com
    Search <social networking prospective employers>
  + Cyberbullying
    http://stopcyberbullying.org/
  + Privacy and the internet issues
    Privacy Rights Clearinghouse
    www.privacyrights.org/fs/fs18-cyb.htm

RESEARCH RESOURCES
Steps to evaluating Web sites
Avoid Google and other search engines
Review effective strategies for searching and accessing library research resources
On to the live demo!!!
THANK YOU

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This presentation available online at
http://libraryguides.msmc.edu/garofalo_classes